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## MBA IN CATERING AND HOTEL ADMINISTRATION

The program is designed to get global exposure. It gives unique knowledge to the students to operate hotels and restaurant, manage finances and to provide creative marketing for the hospitality industry.

Duration: 2 year  
Qualification: Any Degree

### LATERAL ENTRY

Students who have cleared 10th with 3 year diploma in Catering and Hotel Management can enroll directly into 2nd year BSc program.

Students who have cleared +2 with 3 year diploma in Catering and Hotel Management can enroll directly into 3rd year BSc program.

### EDUCATION PARTNER

MIHMCT have educational partnership with American Hotel and Lodging Association – USA. They offer short term courses and Diploma in Hospitality Management.

### INDUSTRIAL EXPOSURE TRAINING

The students are provided with a golden opportunity to pursue their training program during their course in star hotels in India and abroad. Apart from this the institute offers part time job opportunities while studying under “Earn while you Learn” to support students welfare.



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## PLACEMENT

MIHMCT has a placement cell which arranges the internship for students in star hotels during their course work and organizes the campus interview at the final year. This institute assures 100% placement in India and abroad.

Regular campus interviews are conducted every year by leading star hotels, airlines, international cruiselines, corporate companies and international consultancies. MIHMCT has tie ups with UK, Switzerland, Australia, USA, New Zealand, Singapore, Holland, Malaysia, German and Gulf countries.



*Placement*

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## WHY MIHMCT?

- Our institute provides modern and spacious campus with a peaceful atmosphere located in 33,000 sq. ft at Kattapakam, Chennai.
- Provides high quality education with centralised audio visual classrooms and well-furnished lab facilities.
- Well stocked library and furnished training outlets are facilitated.
- Highly qualified and resourceful faculties with industrial experience are available to guide the students.
- Separate accommodation facilities for boys and girls are available inside the campus.
- Provides scholarship for SC,ST student's welfare.
- No donation/ capitation fee.
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- MIHMCT has tie ups with UK, Switzerland, Australia, USA, New Zealand, Singapore, Holland, Malaysia, German and Gulf countries.



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## SCOPE OF HOTEL MANAGEMENT

Hotel and catering industry started in 19th century. Hotel Management is an upcoming global sector and has a multi-focused approach. Due to rapid increase in urbanisation the travel and tourism sector grows at a higher rate. This accounts to a tremendous growth of hospitality industry in the near future. In the upcoming years the hotel industry will continue to grow through technology, globalization and consumer empowerment.

The world Travel and Tourism council in India has calculated that tourism generated Rs. 15.24 lakh crore (US\$230 billion) or 9.4% of nation's GDP in 2017 and supported 41.622 million jobs, 8% of its total employment. This sector is predicted to grow at an annual rate of 6.9% to 32.05 lakh crore (US\$490 billion) by 2028 (9.9% of GDP). The growth of travel and tourism offers a great job opportunity in cruise line and airlines in the next forthcoming years. Hotel Management aspirants can specialize in fields like Hospitality marketing strategy, Culinary practice, Hotel operations, Hospitality franchising, Hospitality technology & Financial analysis in hospitality industry.

After completing the course there are various job opportunities for the student to work with large hotel chains including the Taj group, ITC, Oberoi hotels, Hilton group etc. There is a huge demand of skilled professionals in the merchant navy and cruise ship. So if you are looking for a career in hotel management than it is a good decision to enrol in our esteemed institute for a bright future. We train students to work at the star hotels, resorts, airlines, cruise lines, corporate companies and international consultancies. At hotels, hotel management graduates may engage in managing functions such as housekeeping, front office, food production and administration.





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## B.Sc IN CATERING AND HOTEL ADMINISTRATION

This BSc program is intended for students those who would like to acquire knowledge, skills and standards in hospitality industry. We train them in all core departments.

DURATION : 3 YEARS.

QUALIFICATION : +2 PASS

### MAJOR SUBJECTS:

- Food Production and Patisserie
- Food And Beverage Service
- Front Office
- Accommodation Operation
- Bakery And Confectionery

### ALLIED SUBJECTS:

- Principles of Management Technology
- Communication English
- Communication French
- Personality Development
- Hotel Law
- Environmental Studies
- Industrial Exposure Training



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## DIPLOMA IN CATERING AND HOTEL ADMINISTRATION

This Diploma program is intended for students those who would like to acquire knowledge and skill standards in hospitality industry. We train them in all core departments.

DURATION : 3 YEARS.

QUALIFICATION : 10th PASS

### MAJOR SUBJECTS:

- Food Production And Patisserie
- Food And Beverage Service
- Front Office
- Accommodation Operation
- Bakery And Confectionery

### ALLIED SUBJECTS:

- Principles Of Management Technology
- Communication English
- Communication French
- Personality Development
- Hotel Law
- Environmental Studies
- Industrial Exposure Training





## EVENTS AT MIHMCT

MIHMCT conducts recreational events every now and then to facilitate the young aspirants with an enthusiastic environment. Every year inaugural function, pongal fest, Onam celebration has been conducted. Apart from these guest lectures and seminars from well experienced hotel professionals are conducted often to encourage and inspire the students to achieve greater heights.



**MADRAS INSTITUTE OF  
HOTEL MANAGEMENT &  
CATERING TECHNOLOGY**

Approved by the Govt. of Tamil Nadu, Government of India  
Affiliated with the Anna University, Chennai

*Be an*  
**INTERNATIONAL HOTELIER**  
WORK & TRAVEL INTERNATIONALLY







**CREATING OPPORTUNITIES  
FOR YOUTH IN HOSPITALITY**



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The following are International cruise lines where our students are employed

- Royal Caribbean Cruise Ltd. (U.S.A)
- Carnival Cruise Ltd. (U.S.A)
- Disney Cruise Ltd (U.S.A)
- P & O Ltd. (U.K)
- Star Cruise Ltd. (Singapore)



*The following are some of the Hotels where our students have undergone their training and placements*



TRAINING & PLACEMENTS

| CHENNAI HOTELS             | BANGALORE HOTELS        | MUMBAI HOTELS                 | COCHIN HOTELS              |
|----------------------------|-------------------------|-------------------------------|----------------------------|
| ITC GRAND CHOLA            | THE PARK                | FABHOTEL BYARIS INTERNATIONAL | HOLIDAY INN                |
| FEATHERS A RADHA HOTEL     | THE LALIT ASHOK         | RADISSON                      | CROWNE PLAZA               |
| TAJ CLUB HOUSE             | HILTON                  | TRIDENT BANDRA KURLA          | GRAND HYATT                |
| HYATT REGENCY              | NOVOTEL                 | THE OBEROI                    | NOVOTEL                    |
| NOVOTEL OMR HOTEL          | ITC WINDSOR             | THE ORCHID - HOTEL            | MONSOON EMPRESS            |
| PARK HYATT                 | HYATT                   | RAMADA PLAZA PALM GROVE       | <b>DELHI HOTELS</b>        |
| CROWNE PLAZA ADYAR PARK    | TAJ WEST END            | RAMADA PLAZA PALM GROVE       | PRIDE PLAZA HOTEL          |
| TAJ CONNEMARA              | SHERATON GRAND          | THE LALIT                     | COUNTRY INN A              |
| HILTON                     | SHANGRI-LA HOTEL        | GRAND HYATT                   | THE LALIT                  |
| TAJ COROMANDEL             | THE LEELA PALACE        | TAJ LANDS END                 | THE PICCADILY              |
| FORTUNE SELECT GRAND       | THE OBEROI              | ITC MARATHA                   | THE UMBRAO                 |
| THE PARK                   | TAJ YESHWANTPUR         | ITC GRAND CENTRAL             | TAJ CITY CENTRE GURUGRAM   |
| SAVERA HOTEL               | THE OTERRA              | ROYAL TULIP HOTEL NAVI        | TAJ PALACE                 |
| THE RAINTREE HOTEL         | WELCOMHOTEL             | THE LEELA                     | THE LEELA AMBIENCE         |
| RADISSON BLU HOTEL GRT     | JW MARRIOTT HOTEL       | THE TAJ MAHAL PALACE          | FRASER SUITES              |
| GRAND BY GRT HOTELS        | <b>HYDERABAD HOTELS</b> | SUN-N-SAND                    | CROWNE PLAZA MAYUR VIHAR   |
| GREENPARK                  | RADISSON                | HILTON                        | RADISSON BLU KAUSHAMBI     |
| IBIS OMR                   | MARIGOLD BY GREEN PARK  | <b>COCHIN HOTELS</b>          | SHANGRI-LA'S - EROS HOTEL, |
| COURTYARD BY MARRIOTT      | TAJ BANJARA - HOTEL     | TRIDENT HOTEL                 | HYATT REGENCY GURGAON      |
| INTERCONTINENTAL           | THE PARK                | THE GATEWAY HOTEL             |                            |
| THE ACCORD METROPOLITAN    | TAJ DECCAN              | KOCHI MARRIOTT HOTEL          |                            |
| LE ROYAL MERIDIEN          | HYATT PLACE             | TAJ MALABAR RESORT AND SPA    |                            |
| HOLIDAY INN                | OAKWOOD RESIDENCE       | COURTYARD BY MARRIOTT         |                            |
| TRIDENT                    | TAJ KRISHNA             | CASINO HOTEL - CGH EARTH      |                            |
| TAJ FISHERMANS COVE RESORT | ITC KOHENUR             | LE MERIDIEN                   |                            |
| DUBAI HOTELS               |                         | MALAYSIA HOTELS               |                            |
| PARK REGIS KRIS KIN HOTEL  | ADDRESS DUBAI MARINA    | MANDARIN ORIENTAL, KL         | THE DATAI                  |
| AVANI DEIRA DUBAI HOTEL    | ADDRESS MONTGOMERIE     | GRAND MILLENNIUM HOTEL KL     | GRAND MILLENNIUM HOTEL KL  |
| PCARLTON PALACE DEIRA      | ALAZZO VERSACE DUBAI    | HOTEL ISTANA KL CITY CENTRE   | HOTEL JEN PENANG           |
| TAJ DUBAI                  |                         | SAMA-SAMA HOTEL               | HE LEELA PALACE            |



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## ACADEMIC PROGRAMMES

MIHMCT is committed to produce students with the ability to face the challenge of the fast changing and expanding Hospitality Industry. The courses provided by the institute are certified by Alagappa University, Karaikudi.

### FOOD PRODUCTION & PÂTISSERIE

Food Production and Patisserie – to teach and train the students with practice to cook global cuisines from basic to advanced level.

### FOOD & BEVERAGE SERVICE

Food and Beverage Service – to equip the students with good skills to work in service sectors in star hotels.

### FRONT OFFICE OPERATION

Front office to equip the students with good interpersonal skills to perform front office operations.

### ACCOMMODATION OPERATIONS :

Our institute has a model guest double room with the standard of five star hotel, here we teach the laundry, various level of maintaining cleanliness and hygiene procedure, flower arrangements and decorations etc.,

### BAKERY & CONFECTIONERY

Bakery and Confectionery to teach and train the students with practice to prepare all types of bakery and confectionery products.



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## BASIC & ADVANCED TRAINING KITCHEN

Designed for students to practice and trained to cook from basic to advanced level. Here taught to prepare food in portion as well as in bulk quantities. Basic level of the cuisine is commonly Indian & French, though it does concentrate on other global cuisines as well.





## “ MISSION

To provide outstanding hospitality and tourism professionals with dynamic management and leadership skills grounded in significant, contemporary industry experience.

## “ VISION

To be a premium, regional provider of Hospitality and Tourism education by emphasizing a contemporary curriculum, practical learning, best placement in a competitive environment.

## “ MIHMCT VALUES

- Hospitality
- Integrity
- Heritage
- Team work
- Quality of Education



## “ AWARDS & ACHIEVEMENTS

- Our institute has been ranked No.1 Leading Hotel Management Institute in Tamil Nadu by Competition Success Review Magazine from the year 2007 to 2010.
- Global Human Resource Development Centre, New Delhi has awarded 4th rank in Category of Emerging Excellence and 2nd rank in the State of Tamil Nadu (Private).
- Certificate of Achievements has been awarded to our institute for participation in GHRDC Hotel Management Survey 2014.
- The institute has been awarded 'Sai-Edu Creators Award' in 2016 for their excellence in the field of education.
- It has received National Award of Excellence in Placement in the year 2016 by Recruitment Analysis Council.
- The institute has been awarded 'Indian Business Congress Award' in 2018 at 2nd Indian Business Congress.

